# STRATEGIC PLAN

# Anidaso Parkinson's Disease Foundation

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## Anidaso Strategic Plan

### **Our Strategy**

With the guidance of the Parkinson's community, we have developed a comprehensive strategy for 2025-2028. COVID-19 significantly impacted those with Parkinson's, their families, friends, and caregivers, exacerbating difficulties in accessing quality health and care services, and potentially worsening symptoms. There's an urgent need for rapid service improvements and direct access to the necessary support, information, and treatments to enhance the quality of life for people with Parkinson's. People affected by Parkinson's are at the centre of everything we do together. When you support Anidaso Parkinsons Disease Foundation, you are demonstrating your commitment to impacting more people throughout their Parkinson's Journey.

We intend to ensure services in communities will be enhanced, including fostering more connections between communities and providing tools and resources to dedicated volunteers who provide community support. We will advocate for services that meet the diverse needs and interests of Ghanaians living with Parkinson's, ensuring relevance and resonance at all stages of the Parkinson's journey.

We will raise the voice of people living with Parkinsons by developing platforms to amplify the voices of people affected by Parkinson's to improve access to care and create nation-wide change. No Matter What. We will implement an advocacy framework that is focused on access to health services and mobilizes the community to amplify its collective voice.

An advisory group of people affected by Parkinson's will provide guidance to the President and organization, ensuring the needs of Ghanaians with Parkinson's are understood and decisions are made with a focus on improving quality of life today

#### Our refreshed strategy for 2025 focuses on four key areas:

- Advocating for Excellent Health and Care: We strive to ensure top-tier health and care services are available in hospitals for patients
- 2. **Strengthening Community Support**: Building a robust support network for individuals with Parkinson's.
- 3. Accelerating Research into the disease: working towards more funds going ito the Research of the disease in Ghana
- 4. **Ensuring Future Readiness**: Preparing for the future by becoming a more resilient organization.
- Increase awareness through education, advocacy and effective communication methods.

As we embark on this journey with renewed focus and ambitious goals, we aim to see swift improvements in services and facilitate direct access to support, information, and treatments. Each of us has a role to play in shaping how our charity evolves and continues to serve our community.

#### Strategy 1. Pushing for Excellent Health and Care

Living with a complex condition like Parkinson's requires access to high-quality local health and care services tailored to your needs.

#### **Our Actions:**

- 1. Collaborate directly with the NHIS, MOH, GHS and other stakeholders to enhance services for all individuals with Parkinson's across Ghana
- 2. Advocate for training of Parkinson's nurses, therapists, and other healthcare professionals and ensuring they can provide patients with the best possible care.
- 3. Educate non-specialist health and care professionals to deepen their understanding of Parkinson's.
- 4. Assist patients in navigating the healthcare system and equip you with the necessary information to advocate for better care.
- 5. To facilitate better understanding of Parkinson's among healthcare professionals and political decision makers and to highlight gaps/discrepancies that exist in treatment and care.

We hope to launch an access to care campaign, putting the tools to navigate the health system and demand excellent care directly into the hands of thousands of people living with Parkinson's and set up a mobile call centre system.

#### **Building a Community of Support**

Whether you or a loved one has Parkinson's, having the right information and support can help you feel more in control of living with the condition.

From the moment of diagnosis, or whenever you're ready, we'll ensure you have access to resources that help you manage your condition and stay active. This includes:

- Activities to maintain fitness, health, and social connections.
- o Trusted advice and information.
- Peer support.
- A network of volunteer-led local groups.

No matter your experience with Parkinson's, you're not alone. We're here for you. We will create engaging new resources for people with Parkinson's and activity providers, including videos, guides, and specialist support for those newly diagnosed.

#### Advancing Research

#### **Our Commitment:**

We will build partnerships and collaborate with organizations that have our passion for Parkinson's research with the hope of finding new treatments and ultimately a cure.

We will support and facilitate collaboration between people with Parkinson's and those stakeholders involved in clinical research.

We will provide patients with opportunities to shape and participate in groundbreaking research.

We will support individuals from diverse backgrounds to participate in critical research studies.

#### **Ensuring Future Readiness**

To discover a cure and significantly improve life for those with Parkinson's, we must empower and equip our supporters, volunteers, members, and staff to maximize the impact of every contribution.

We will facilitate greater involvement with the charity, regardless of location, income, ethnicity, or gender.

We will strengthen our engagement and collaboration with the Parkinson's community, integrating their feedback into our work.

We will transform our finance and data systems to better meet the evolving needs of our community.

We will raise the necessary funds to support our ambitious strategy.